

MiniMovers PROFILE

Mike O'Hagan

/ Founder and Owner

2011

Awards

2010 - Runner up Brisbane Lord Mayor Business Awards – “Business Person of the Year 2010”.

2007 - Winner Trade Smart Consumer Awards, Queensland Government Office of Fair Trading.

2004 - Finalist Entrepreneur of the Year, Ernst and Young Australian Northern Region.

2003 - Winner Telstra Queensland Small Business of the Year.

2000 - Winner ANTA (Australian National Training Authority) “Australian Excellence in Training”.

2000 - Winner Queensland Medium Employer of the Year.

1999 - Winner Brisbane Medium Employer of the Year – Queensland Training Awards

Mike O'Hagan is a man of many talents. Firstly, Mike started MiniMovers with just \$200 and a ute, growing the company across Australia to include over 320 people with a turnover exceeding \$23 million. Mike's innovation also saw MiniMovers become a Telstra Business Award state winner and Employer of the Year several times and the company continues to grow.



At the same time, Mike has been involved with several boards, advisory panels and mentoring groups. Mike is currently a Director on the National Board of the Duke of Edinburgh's Award, Deputy Chairman for the Australian Institute of Management (QLD & NT) and a member of The Entrepreneurs' Organization (EO). In addition, he recently served a three year term as a Commissioner on the Fair Pay Commission, setting all minimum pays in Australia. To keep his finger on the pulse, Mike also completed a 3 year Masters in Entrepreneurship at MIT in Boston. A serial entrepreneur, today Mike is involved in 8 businesses.

Mike is an exciting and often controversial public speaker. He has a lot to say around the inadequacies of our education system, how entrepreneurship is not actively encouraged in Australia and how we are rapidly falling behind due to our critical culture and lack of advanced learning. He notes the vast majority of Australian business owners have a “manager” mindset that leads to them owning a job. This, he believes, comes from the wrong way “business” is taught and encouraged.

MiniMovers MEDIA KIT

2011

2008-----

Perth and Adelaide depots opened

2005-----

Winner TradeSmart Consumer Award, Queensland Government Office of Fair Trading

2003-----

Winner Telstra Queensland Small Business of the Year

2000-----

Qantas Medium Employer of the Year Finalist

Winner ANTA (Australian National Training Authority) "Excellence in Training" Award

1996-----

Opening of New Administration & Customer Service Centre at Rocklea

1988-----

CarePack Prepacking Service first introduced

1985-----

Originally called AT Traders MiniMovers was founded.

-----2010

Finalist in Lord Mayor Business person of the Year Awards

-----2007

Finalist Entrepreneur of the Year, Ernst & Young Australian Northern Region
MiniMovers opens in Sydney

-----2004

Finalist Entrepreneur of the Year Award
MiniMovers opens in Melbourne
5000,000 Award Employment Advocate.

-----2001

Income exceeds \$100,000 per week for the first time

-----1999

Winner Brisbane Medium Employer of the Year- Queensland Training Awards

-----1992

First vehicle purchased specifically for box & packing materials

-----1987

MiniMovers was registered
First Training Manual developed

Our Services

MiniMovers is a short distance home and office furniture removalist operating in Brisbane, Gold Coast, Sydney, Melbourne, Adelaide, and Perth. We offer quality products and services with over 26 years of experience in the industry.

Customers can choose between prepacking and unpacking services, quality packaging products and comprehensive moving services. It is our mission to seek out every opportunity we can to exceed our customers' expectations and turn them into raving fans.



The MiniMovers Story

The MiniMovers concept came to founder Mike O'Hagan after receiving several phone calls from customers of his then second-hand shop.

Each customer had been let down by expensive removalists who failed to turn up so Mike offered to help out.

Not knowing how long the job would take, Mike felt a fixed price would be unfair. Instead, Mike transformed the industry by becoming the first in Australia to offer an hourly rate.

As it turned out, Mike's service was over 80% cheaper than the quotes provided by fixed rate removalists. His customers were thrilled and urged Mike to start a business.

Since then, MiniMovers has always based its service standard on a simple yet very effective concept; "Creating Ecstatically Happy Customers".

MiniMovers FACTS & FIGURES

2011

MiniMoversBOXES

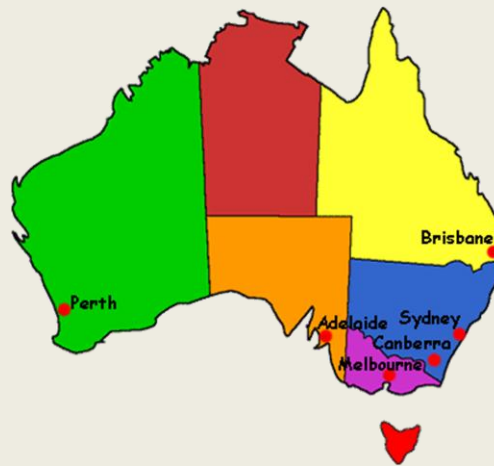
Perfected over 26 years, MiniMoversBOXES are the PERFECT moving box.

They are easy to stack and quicker to pack.

MiniMoversBOXES are also lighter, easier to manoeuvre through tight spaces and more environmentally friendly.

If you are in our delivery area we'll even pick up and buy back your used boxes!

Save money AND do your bit for the environment. It's just another innovative initiative from MiniMovers.



MiniMovers currently has depots in **Brisbane, Gold Coast, Sydney, Melbourne, Adelaide** and **Perth**.

Company Information

Founder and Owner	Mike O'Hagan
Founding City	Brisbane, Queensland
Head Office	Acacia Ridge, Queensland

Company Statistics

Moves since 1985	565 000
Turnover since 1985	\$180 Million
Jobs completed per year	52 000
Boxes sold per year	190 000
Pool tables moved per year	800
Total number of vehicles	130

Employee Numbers

Total Number of Employees	320+
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MiniMovers PEOPLE

2011

Resources, Contacts & Social Media Links

MiniMovers

Twitter Account
twitter.com/MiniMoversAU

Facebook Account
facebook.com/MiniMoversAU

Websites

Official Website
minimovers.com.au

Moving Guide
helpyoumove.com.au

Mike O'Hagan, Owner

Personal Website
ohagan.com.au

Business Tips & Blog
mrminimovers.com

LinkedIn Account
au.linkedin.com/in/minimovers

Twitter Account
twitter.com/MrMiniMovers

Facebook Account
facebook.com/mike.ohagan1

**For all media enquiries,
please phone 0439 111 168
or email questions to
media@minimovers.com.au**

Our People

MiniMovers prides itself on being a company where everyone who works here wants to come to work. The MiniMovers recruitment strategy targets those who are looking for a workplace which treats them right and provides employees with flexible working hours, excellent award-winning training and a viable career path for all (not just a dead end job).

As a result, personal and professional growth is not only achievable but actively encouraged at MiniMovers. The company fosters a fun and caring environment by going out of its way to make employees feel at home. MiniMovers provides staff with a hot cooked breakfast every morning and recognises everyone in the company for their hard work and achievements.

MiniMovers Employment, Training and Safety.

Minimovers has the most systemised and streamlined training systems in the industry. In fact, these systems have been nationally recognised and awarded on several occasions. By supplying structured, easy to learn and consistent training, MiniMovers has overcome many widespread problems such as safety issues, job satisfaction and staff retention.

The main focus of our award-winning training is always on safety. This is ingrained throughout every section of training and constantly evolves. MiniMovers uses only the best equipment and makes a point of employing leaders from within. This prevents bad habits from corrupting the MiniMovers culture and ensures all staff are on the same page.

